

**MEDIA ADVISORY – YOUR COVERAGE IS INVITED**

On-mountain contact: Antonio Cassidy, Regional Marketing Manager

acassidy@sandia.ski | (505) 629-7882

**Sandia Peak Ski Area Announces Historic Opening Date**

Albuquerque, NM - Sandia Peak Ski Area is set to make history this Sunday, November 10th, as it will open 48 days before the projected opening date. Thanks to 36 inches of snowfall, Sandia will be able to open and operate for all of New Mexico and surrounding areas.

Sandia Peak Ski Area will open 48 days ahead of schedule. Sandia will only have advanced terrain open on opening day with lift 3 for access. This early opening highlights Sandia’s commitment to providing the freedom to ski, honoring the dedication to our community by embracing the season’s start ahead of schedule. Limited facilities will be available for early-season visitors. Opening weekend will exclude beginner trails, cafeteria services, rentals, and lessons.

“We’re thrilled to open Sandia Peak Ski Area 48 days ahead of schedule—something that’s a first in our history,” said General Manager Scott Leigh. “We’re committed to providing as much access as possible, and we couldn’t be more excited to welcome guests to the mountain this season.”

Following the weekend, we’ll assess conditions with plans to move toward full 7-day-a-week operations. By bringing back Lift 4 and making beginning terrain more accessible, Sandia continues to strive to enhance Albuquerque’s ski scene. Plus, kids 12 and under get a free Power Kids season pass, valid at all Power Pass resorts with no purchase or blackout dates. Power Kids also enjoy unlimited mountain bike uplifts at all Power Pass bike parks!

Lift tickets are on sale now! Buy online in advance to secure your day for as low as $19! – buy early to save.

###

[**Media may use these images.**](https://drive.google.com/drive/folders/1-FlLZvVlLisIUK-oTpwxbS_2GlaAZc0k?usp=sharing)

**About Sandia Peak Ski Area**

*Sandia Peak Ski Area, New Mexico’s first ski resort, offers a welcoming, family-friendly atmosphere perfect for beginners and families. Located 36 miles from Albuquerque, it combines accessibility with scenic views of the Cibola National Forest. The resort caters to various skill levels with a range of trails and amenities like lift tickets, rentals, and lessons. Special passes, such as the Power Kids Pass for children and the Power Pass for access to other regional resorts, make it an ideal destination for both local and visiting families.*